

New Spring Course: SNC, Packers and the NFL Draft
By: Gracelyn Giese

As St. Norbert College students solidify their course plans for Spring 2025, the college announced a new course that will be of interest to many students. ‘SNC, Packers and the NFL Draft’ is a one-time-only two-credit internship course that will introduce students to the unique relationship between SNC and the Packers.

Meghan Walsh, Executive Director of Academic Advising and Career Development, will be teaching the mostly asynchronous course. Walsh shared that this course developed from a small task group that met in June, 2024, that discussed how to make the most out of the NFL Draft in Green Bay from April 24-26, 2025.

While a course like this has never been taught at St. Norbert, the college has a long history with the football team.

Describing the history, Walsh said “SNC has been patterned with the Packers before! Our Cheerleaders used to be the Cheerleaders at Lambeau, and the team used to use our facilities for training camp. Those are the kinds of things I'm hoping to share and explore with this class.”

Walsh later continued, “We're going to dig deep into the SNC archives and learn about the history of the NFL and the Packers at SNC. We've got cool stuff to learn about the way the team has utilized our campus in the past and interesting photos to share of Vince Lombardi on campus. We're connected to the Packers in a lot of ways.”

The course will culminate with students preparing a history tour from the information they have learned and engaging with visitors during the week of the draft.

Overall, Walsh shared that through this class students “will have a deeper understanding of the components of a history tour and how archives work. They will have practiced their storytelling and advertising skills. And, they will have some cool bits of information about SNC's campus to share.”

For more information or to enroll in ‘SNC, Packers and the NFL Draft,’ contact Meghan Walsh at meghan.walsh@snc.edu to learn more.

Sources: Meghan Walsh and SNC News